

## **Call for Papers**

The Second Asian Workshop on Cultural Economics, the Association of Cultural  
Economics Japan

Takamatsu City and Naoshima Island, Kagawa Prefecture, Japan

September 17-20, 2013

\*There are still a few places available for the workshop. We are extending the deadline for abstracts and CVs till the end of May.

\*\*Please note a minor change in the information on the Travel and Other Expenses. This is due to our failure to obtain outside funding since the previous version of this Call for Papers was distributed.

The Japan Association of Cultural Economics (JACE) is pleased to announce a Call for Papers for the Second Asian Workshop on Cultural Economics. Following the success of the biannual conference of the Association of Cultural Economics International (ACEI) held in Kyoto, Japan in June 2012, we aim to enhance research networking for cultural economics in Asia. The Workshop will welcome papers in English from international researchers in principle based in Asian countries including Japan that will contribute to discussions and exchanges of ideas between Japanese and international participants on cultural economics. The workshop will be held in Takamatsu City on the 18<sup>th</sup> and in Naoshima Island on the 19<sup>th</sup> of September 2013. The third day (20<sup>th</sup> September) is for visiting small islands in the area where contemporary art works have become integral part of the landscape. For general information on JACE, visit its website at [http://www.jace.gr.jp/english/e\\_index.html](http://www.jace.gr.jp/english/e_index.html).

### **THE PROGRAMME**

The Second Asian Workshop on Cultural Economics will provide a forum for papers from researchers on the broadly-defined areas of the cultural/creative economy in Asia. The working language throughout the event will be English. The Workshop will consist of ten papers, each of which will be given 20 minutes for presentation and 15 minutes for comments and discussion. On the 18<sup>th</sup>, there will a lecture by one of the workshop leaders on his recent research related to the creative economy. On the 19<sup>th</sup>, the whole event will take place on Naoshima Island, to which people will take a ferry boat for a ride of about half an hour. The afternoon session will be a symposium open even to non

workshop participants where experts, including Professor Kazuhiro Ueta of Kyoto University (Environmental Economics) will discuss the revitalization project of Naoshima Island with the use of art. There will be a visit to the museum attached to the venue, run by a private foundation. This will be our learning opportunity about corporate support for the arts in Japan, too. On the 20<sup>th</sup> of September 2013, there will be an excursion to other islands where works of contemporary visual arts are also exhibited on site and in museums.

Participants are expected to be present throughout the two days of paper sessions, to actively engage in the discussion and to join this excursion on the following day. There will also be a reception with introduction and a lecture by one of the workshop leaders in the evening of the 17<sup>th</sup>. It is recommended that participants arrive in time for this reception.

## **WORKSHOP LEADER**

Arjo Klamer, Professor of Cultural Economics, Erasmus University of Rotterdam (The Netherlands)

## **SELECTION OF PAPERS**

Interested researchers should send a CV and one A4-page abstract of the paper written in English by email attachment to [g018jace-asia.ws@ml.gakkai.ne.jp](mailto:g018jace-asia.ws@ml.gakkai.ne.jp) by 31 May 2013. Authors will be notified regarding acceptance or rejection 15 June 2013. Papers must address the cultural/creative economy broadly-defined. Papers that will ask such investigatory questions as the following will be encouraged, but these are for illustrative purposes only and other exploratory papers will also be welcomed. Reporting of case studies will not be given preference.

- Under what conditions do 'creative cities' succeed?
- In what way does the formation of creative clusters and cultural quarters influence the competitiveness of the region/city and its creative industries?
- What will be an effective allocation of roles and responsibilities between the public and private sectors in encouraging the growth of creative cities?

Those who have participated in the First Asian Workshop on Cultural Economics in November 2011 in Kyoto may apply, but we will tend to prefer those who have not participated before. Successful authors will then be asked to submit full papers (about

3,000-5,000 words) by 10 August 2013. Unsuccessful authors and those who are unable to submit in time may participate as observers, though a small fee will be charged.

## **TRAVEL AND OTHER EXPENSES**

Participants will need to pay for travel, accommodation and other expenses themselves. We will provide a list of recommended hotels in Takamatsu, from which participants will choose one and make bookings themselves. A single room per night will range from 4,000 yen to 8,000 yen. It is expected that other expenses amount to about 15,000 yen (including travel between and in the islands, admission fees to museums and the fee for the reception on the 18th). There will be no fees for workshop participation.

## **TAKAMATSU CITY AND NAOSHIMA ISLAND**

The area of Takamatsu and the islands we will visit face the Setouchi Sea which boasts stunning beauty. Naoshima, a major island in this area, has been known to revitalize itself by becoming an island for contemporary art. It is also an interesting case of corporate support for the arts, as the project has been largely financed by the Benesse Corporation. We strongly recommend you have a look at its website for more details on the project and images of art works and natural beauty.

<http://www.benesse-artsite.jp/en/>

Participants are requested to arrive in Rihga Hotel Zest Takamatsu by the evening of the 17<sup>th</sup> September. International flights will arrive either in Tokyo or in Kansai International Airport. For those participants who are unsure about transport, we can suggest how to get to Takamatsu. For the time being, see below.

<http://www.japan-guide.com/e/e5400.html>

<http://www.city.takamatsu.kagawa.jp/ENGLISH/index.html>

## **FURTHER INFORMATION**

Enquiries may be sent by email to: [g018jace-asia.ws@ml.gakkai.ne.jp](mailto:g018jace-asia.ws@ml.gakkai.ne.jp)

Those having difficulty with accessing the JACE website are encouraged to contact us at the above email address.

**Organiser**

Japan Association for Cultural Economics (JACE)

**Scientific Committee**

Masaki Katsuura, Meijo University

Kazuko Goto, Saitama University

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